



Dear Artist,

Thank you for your interest in becoming a City of Brea Art Gallery Featured Local Artist. The City of Brea Art Gallery seeks to provide a supportive atmosphere for our local artists who wish to share their artistic vision with the creative community. It is our goal, through this program, to enhance the diversity and quality of creative services that the City of Brea Art Gallery provides to our visitors as well as the community.

The City of Brea Art Gallery accepts Featured Local Artist applications on a rolling basis. There is no cost to apply. Once submitted, the Gallery Director will carefully review each application and applicants will be notified if artist meets minimum requirements. If an applicant is approved, then the artist's images and contact information will be stored within a file to be contacted when the opportunity to showcase arises.

The City of Brea Art Gallery reserves the right to invite applicants to showcase based on both the caliber of the artworks submitted and the medium of artwork and will extend invitations to showcase to artists whose work best coordinate with the scheduled exhibition. For example, if an applicant works predominantly in the watercolor medium, it would make more sense for that artist to showcase their artwork during the Watercolor West Exhibit as opposed to the ACGA Clay & Glass Exhibit.

We look forward to receiving your application. Fill out the attached application and send the completed application with all support materials to the following address:

Featured Local Artist Program

City of Brea Art Gallery
1 Civic Center Circle
Brea, California 92821

We wish you the best of luck in all your future artistic endeavors,

The Gallery Staff

City of Brea Art Gallery
1 Civic Center Circle
Brea, California 92821
bregallery@cityofbrea.net
(714) 990-7730

FEATURED LOCAL ARTIST APPLICATION

1. ARTIST INFORMATION

NAME: _____

MAILING ADDRESS: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

MEDIUM: _____

2. DIGITAL FILES

Submit JPEG files on a CD labeled with the name of the artist. A maximum of five images, one image per work need be submitted. All JPEG images must be no larger than 1024 x 768 pixels in size with a maximum of 300 dpi file resolution. The images must be labeled with the last name of the artist along with the title of each work. Selected JPEG images become the property of the City of Brea Art Gallery to keep on file for reference and related marketing materials.

3. ARTWORK DESCRIPTION LIST

Applicants must fill out the attached form. Please make sure to fill out all information.

4. ARTIST STATEMENT

Please attach a brief, narrative description of your work. Describe both your technical (materials and techniques you use) as well as conceptual approach (ideas or emotions you use or attempt to convey through your work).

5. ARTIST BIOGRAPHY

Please attach a brief, narrative statement of your professional career as an artist. In addition to explaining what kind of artwork you create, it should outline your major accomplishments such as past exhibitions, commissions, awards, as well as outlining any professional training or education.

By signing this application, I confirm that all information included within this application and in any supporting materials is correct to the best of my knowledge. I acknowledge that the City of Brea Art Gallery will maintain a file with the images and contact information I have provided on this application for future reference.

PRINT NAME: _____

SIGNATURE: _____

DATE: _____

ARTWORK DESCRIPTION LIST

SUBMISSION #1		
Title:		File Name on Disc:
Medium:	Size:	Year Completed:
Value <i>(for insurance purposes)</i>	Is piece for sale?	Sale Price:
SUBMISSION #2		
Title:		File Name on Disc:
Medium:	Size:	Year Completed:
Value <i>(for insurance purposes)</i>	Is piece for sale?	Sale Price:
SUBMISSION #3		
Title:		File Name on Disc:
Medium:	Size:	Year Completed:
Value <i>(for insurance purposes)</i>	Is piece for sale?	Sale Price:
SUBMISSION #4		
Title:		File Name on Disc:
Medium:	Size:	Year Completed:
Value <i>(for insurance purposes)</i>	Is piece for sale?	Sale Price:
SUBMISSION #5		
Title:		File Name on Disc:
Medium:	Size:	Year Completed:
Value <i>(for insurance purposes)</i>	Is piece for sale?	Sale Price:

FEATURED LOCAL ARTIST FREQUENTLY ASKED QUESTIONS

Is there an application fee?

No, there is no cost to apply.

Who is eligible to be a Featured Local Artist?

The City of Brea Art Gallery is particularly interested in showcasing artists who live within the city of Brea or the immediate surrounding cities of Fullerton, Yorba Linda, La Habra and Placentia. All artists living within the Orange County area are welcome to apply.

Where in the Gallery will my artwork be featured?

The display space is the wall to the immediate right of the Gallery entrance. All visitors upon entering the Gallery will view this space.

How long will my artwork be featured?

Featured Local Artists will have their artwork on display for the complete duration of a single exhibit. Exhibits run for about five to six weeks. The City of Brea Art Gallery presents at least five exhibits annually.

Can I be a Featured Local Artist more than once?

At this time, Featured Local Artists may only have their artwork featured once per year.

Can I sell my artwork as a Featured Local Artist?

Yes, you have the option to sell your artwork. The City of Brea Art Gallery will receive 30% commission on all artwork sales.

Will my artwork be insured?

Yes, your artwork will be insured for 70% of its value from the time that it is received by the Gallery staff until the day it is removed.

What are the benefits to becoming a Featured Local Artist?

- Artist will receive exposure in a highly successful art gallery within the City of Brea Civic Center.
- The Gallery will host one exhibit reception during every Featured Local Artist session.
- Artist will have the opportunity to sell their artwork.
- Featured Local Artists will be announced on the Gallery's Facebook page and e-newsletters.

What are my responsibilities as Featured Local Artist?

- Deliver all selected artwork promptly on a prescheduled delivery date, ready to install.
- Provide all requested materials at the time of artwork delivery.
- Selected artwork must be available to remain in the Gallery for the full duration of the exhibit.